

# Breast cancer strikes 1 in 8 women. Mammograms save lives.



## Prostate cancer strikes 1 in 6 men. Where's our Manogram™?

**M**ore men get prostate cancer than women get breast cancer. Over 230,000 men were stricken, 30,000 died and over 1.5 million had biopsies in 2004. And yet, men do not have accurate diagnostic tools for early detection and treatment. According to a recent study by the National Cancer Institute, PSA blood tests that screen for prostate cancer result in false-negative reassurances and numerous false-positive alarms. Some 15% of men with normal PSA levels still have prostate cancer. Even when PSA levels are abnormal, some 88% of men end up not having prostate cancer but undergoing unnecessary biopsies.

Developing new imaging technologies is critical for accurate early detection, when prostate cancer can be treated with minimal discomfort, complications and costs. It's time to end the fear, pain and suffering caused by prostate cancer. Isn't it time for a "Manogram™" — life-saving imaging for men?



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