



# Prostate cancer care is blind.

**P**rostate cancer has reached epidemic proportions. It strikes 1 in 6 men and has become the second leading cause of cancer deaths in men. Yet men do not have accurate and affordable imaging to guide early detection, biopsy and treatment. Without such imaging, patient care may be blind. Worse yet, treatment is costly and leaves up to 80% of patients impotent and incontinent.

New imaging technologies will arm physicians with accurate visualization tools critical for early detection and informed clinical decisions. Ultimately, image-guided, minimally invasive treatment will shift prostate cancer care to outpatient clinics, with minimal discomfort, complications and costs.

The AdMeTech Foundation, a non-profit organization committed to fostering advancements in imaging technologies, is committed to ending the fear, pain, suffering and costs prostate cancer causes men, their families and our society.



For more information, visit [www.admetech.org](http://www.admetech.org)